

Curriculum



Rita Paulino

Professor and Sub-coordinator of PPGJOR – Postgraduate Program in Journalism |
LabProJor Coordinator

Areas: WebDesign and Technologies Applied to Journalism

Communication and Expression Center – CCE -UFSC

<https://orcid.org/0000-0002-3020-7091> (english)

<http://lattes.cnpq.br/7783801662264275>

<https://labprojor.goodbarber.com/>

<https://midiaonline.sites.ufsc.br/en/curriculo/>



Contatos: (oi) +55 48-99833114 e +55 (48) 3721-6610 | **Twitter:** @RitaPaulino | **Skipe:** ritapaulino10 |

Address: Rua Estilac Leal, Coqueiros Neighborhood, 129, BI C apt 105,
Florianópolis - Santa Catarina, CEP 88080760

Resumé: Completed my doctorate in Engineering and Knowledge Management, in the Media and Knowledge area, at the Federal University of Santa Catarina in 2011. I am currently a professor and vice-coordinator of the postgraduate course in Journalism (POSJOR) The Journalism course of the Federal University of Santa Catarina - Brazil, in the disciplines WebDesign, Interactive content for tablets and Data Journalism, has the

professional experience as WebDesign Master. He also works in the area of Design and Communication, with emphasis on Visual Communication and Diagramming.

Published / Organized Books or Issues

1.

PAULINO, R.C. R .; LONGHI, R.R. (Org.). Genres and formats in cyberjournalism Studies and practices. 1. ed. Florianópolis: Insular, 2016. v. 1. 224p.

2.

PAULINO, RITA; EMERIM C. (Org.); Z. V. (Org.). Proceedings of the 5th South Regional Meeting of Researchers in Media History. 1. ed. Florianópolis: Insular, 2014. v. 1. 882p.

3.

PAULINO, R. C. R .. WebDesign Basics. 1. ed. Florianópolis: Department of Management Sciences, 2014. v. 1. 139p.

4.

PAULINO, R.C. R .; OLIVEIRA, V. (Org.). Journalism for Tablets, Research and Practice. 1. ed. Florianópolis: Insular, 2013. v. 1. 176p.

5.

EMERIM C. (Org.); PAULINO, RITA CÁSSIA ROMEIRO (Org.). Essays on television and telejournalism. 1. ed. Florianópolis: Insular, 2013. v. 1. 208p.

6.

PAULINO, R. C. R .. Communication and virtual communities – Participation and Collaboration. 1. ed. Florianópolis: Insular, 2012. v. 1. 200p.

Complete articles published in periodicals

1.

PAULINO, RITA CÁSSIA ROMEIRO; EMPINOTTI, M.L. COMMUNICABILITY EVALUATION IN MULTIPLATFORM DIGITAL PUBLICATIONS: CASE CASES IN THE MARquE 1. ANCORA – LATIN AMERICAN JOURNALISM MAGAZINE, v. 4, p. 93-114, 2018.

2.

EMPINOTTI, MARINA LISBOA; PAULINO, RITA DE CÁSSIA ROMEIRO. Approaches between journalism and education. Communication & Education, v. 23, p. 53-64, 2018.

3.

PAULINO, RITA CÁSSIA ROMEIRO; EMPINOTTI, MARINA LISBOA. Methodological proposal for the evaluation of journalistic applications based on cards. *COMMUNICATION AND SOCIETY*, v. 33, p. 331-328, 2018.

4.

PAULINO, R.C. R .; OLIVEIRA, L.F .; GLADIS, E.; ANJOS, P. O.; SILVA, J.; SOUZA, N.D. Revista Já: a collective experience to think of an interactive content. *JOURNALISM STUDIES*, v. 2, p. 138-154, 2017.

5.

PAULINO, RITA CÁSSIA ROMEIRO. Methodology of Collective Construction to develop an Interactive Content for Classroom Tablets. *OBSERVATORY REVIEW*, v. 3, p. 136-163, 2017.

6.

LIMA, P.; PAULINO, RITA CÁSSIA ROMEIRO. Journalism in the era of digital data: mutations of practices and journalistic identity. *JOURNALISM STUDIES*, v. 7, p. 7-20, 2017.

7.

PAULINO, RITA OF CAIA ROMEIRO; EMPINOTTI, MARINA LISBOA. JOURNALISTIC PRODUCTS FOR TABLETS AS PEDAGOGICAL TOOLS: a case study of the 1961 Coup. *OBSERVATORY MAGAZINE*, v. 3, p. 636-657, 2017.

8.

PAULINO, RITA. The Sentiment Revealed in Social Networks during the Games of the Brazilian Team in the 2014 World Cup :. *International Journal of Actor-Network Theory and Technological Innovation*, v. 7, p. 41-51, 2015.

9.

OLIVEIRA, V.; PAULINO, R.C. R.. A proposal of quality categories and evaluation for journalistic interfaces on tablets. *Libero (FACASPER)*, v. 17, p. 139-152, 2014.

10.

OLIVEIRA, VIVIAN RODRIGUES; PAULINO, RITA CÁSSIA ROMEIRO. A proposal of quality categories and evaluation for journalistic interfaces on tablets. *About Us | 1*, p. 156 / 14-166, 2014.

11.

PAULINO, R. C. R .. Interactive digital content for tablets-iPad: a hybrid form of digital content. *Journal of Communication Studies (Printed)*, v. 14, p. 106-121, 2013.

12.

PAULINO, R. C. R .. The collective participation in social media and the sharing of media content in Content Management Systems (SGC) 1. Voices and Dialogue, v. 12, p. 126-140, 2013.

13.

OLIVEIRA, V.; PAULINO, R.C. R.. Construction and news structure on the interfaces of the tablets. E-COM (Belo Horizonte), v. 6, p. 1-20, 2013.

14.

PAULINO, R.C. R .; PERASSI Richard; FIALHO, F.A.P. Interface Semiotics and User Interaction. Infodesign (SBDI, Online), v. 7, p. 13-22, 2010.

15.

PAULINO, R.C. R .; Kern V.. Graphical Representations of Message Exchange in Online Collaborative Environments: Uncovering Implicit Knowledge. IEEE Distributed Systems Online, v. 1, p. 371-376, 2007.

Book chapters published

1.

EMPINOTTI, M.L.; PAULINO, R.C. R.. New success in “ancient” format: morning newspapers for tablet and the case of La Presse +. In: Oão Canavilhas, Catarina Rodrigues. (Org.). MOVING JOURNALISM: LANGUAGE, GENRES AND BUSINESS MODELS. 1ed.Covilhã – Portugal: LabCom, 2017, v. 1, p. 289-318.

2.

MARCIANO, C.; PAULINO, R.C.R.; WINQUES, K.; RIGO, M.C. In the palm of the hand: reflections on the newsgames on mobile platforms based on the multimedia report Di Soli a Soli. In: João Canavilhas, Catarina Rodrigues. (Org.). MOVING JOURNALISM: LANGUAGE, GENRES AND BUSINESS MODELS. 1ed.Covilhã: LabCom, 2017, v. 1, p. 389-410.

3.

PAULINO, R. C. R .. Popular Participation: Public Sphere, Virtual Communities of Practice and Groups in Social Networks (WhatsApp) – what do they have in common ?. In: Marcelo Trasel, Raquel Ritter Longhi, Rodrigo Botelho, Walter Teixeira Lima Junior. (Org.). Think Network. 1ed.Macapá: UNIFAP, 2017, v. 1, p. 219-239.

4.

PAULINO, R. C. R .. Technologies in support of communication processes. In: POLLYANA

FERRARI; FABIO FERNANDES. (Org.). In Time of Screens: Reconfiguring Communication. 1ed.São Paulo: Editora Fi, 2016, v. 1, p. 11-197.

5.

PAULINO, RITA. Technologies in the support of Communication processes. In: Pollyana Ferrari. (Org.). Digital communication in the era of participation. 1ed.Porto Alegre: Editora Fi, 2016, v. 1, p. 52-67.

6.

PAULINO, R. C. R .. Technology as guiding changes in the processes of journalistic production from print to tablets. In: Vitor Barletta Machado; Sandra Rubia da Silva; Alessandra Maia. (Org.). Communication and Digital Media: a historical and contemporary perspective. 1ed.Volta Redonda – RJ: FOA Publisher, 2015, v. 1, p. 5-204.

7.

PAULINO, RITA CÁSSIA ROMEIRO; EMPINOTTI, M.L.; PORTO, N. Possibilities for integration between television and mobile gadgets: a second screen experience. In: Cárlica Emerim, Rita de Cássia Romeiro Paulino. (Org.). Essays on television and telejournalism. 1d.Florianópolis: Insular, 2014, v. 1, p. 63-76.

8.

PAULINO, R.C. R .; OLIVEIRA, V. Digital interactive content for tablets-ipad: a hybrid form of digital content. In: Rita Paulino, Vivian Rodrigues. (Org.). Journalism for tablets. 1ed.Florianópolis: Insular, 2013, v. 1, p. 15-27.

9.

PAULINO, R. C. R .. Technology as guiding changes in the processes of journalistic production from print to tablets. In: Sandra Rubia da Silva, Alessandra Maia .. (Org.). Communication and digital media: a historical and contemporary perspective. 1ed. São Paulo :, 2013, v. , P. 7-23.